ТНЕ THUMBPRINT SIGNATURE PROGRAM

Are bad checks making a dent in your profit margin? Check fraud costs financial institutions and their customers millions of dollars each year. The Thumbprint Signature Program can help your financial institution fight check fraud without inconveniencing your customers.

- Non-accountholders asking to cash a check place an impression of their thumbprint on the face of the check using a small "inkless" touch pad.
- Thumbprint Signature is a natural deterrent criminals seeking to commit check fraud are unlikely to put their thumbprints on bogus checks.
- The thumbprint signature can be used by law enforcement agencies in the investigation of claims made by accountholders. It dramatically speeds up the investigation's identification process.
- Thumbprint Signature is an inexpensive way to prevent fraud without inconveniencing customers.
- General information and recommended operating policies to assist your organization in implementing the program are available.

Materials, which feature the **Thumbprint Signature logo printed** in red and black, include:

- Touch pads: These have a shelf life of 18 months or a minimum of 500 impressions.
- Teller window display: Post these 6 x 3-inch "tent-style" display signs at your teller windows as an additional reminder that you participate in the program.
- **Statement suffers:** These $3\frac{1}{2} \ge 7\frac{1}{2}$ inch brochures explain the mechanics of the program. Send them as a public service announcement to all your accountholders, and make sure you have enough on hand for anyone who might have questions about the program.
- Decals: Post decals at all entrances to let customers know you are participating in the program and to warn potential criminals that their crimes will not go undetected.



DECAL



Check fraud costs banks and customers alike millions of dollars each year. In a statewide effort to combat crime and protect our customers, we have decided to join the Thumbprint Signature Program. We feel this program will help stop criminals from committing check fraud. When fraudulent activity does occur, law enforcement agencies will have thumbprints as evidence to use in apprehending those responsible.

The program is very simple. As of this writing, all non-account holders will be asked to apply their right thumb to an inkless fingerprinting device that leaves no ink stain or residue when cashing checks. The Thumbprint Signature will be placed on the face of the check between the memo and signature lines. Participating banks will not maintain a data bank of Thumbprint Signatures. These signatures will be used by law enforcement officials only in cases where fraud is suspected.

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For the protection of our customers, Thumbprint Signatures will be obtained from <u>all</u> non-account holders seeking to cash checks.

TELLER WINDOW DISPLAY



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Order Form								
Quantity		Item	Member	Non-Member	Total			
Touch Pads				1	1			
		1-100 pads	\$5.35 ea.	\$6.60 ea.				
		101-250 pads	\$4.85 ea.	No Discount				
	C	ver 250 pads	\$4.35 ea.	No Discount				
		Decals	\$2.45 ea.	\$4.60 ea.				
	Win	dow Displays	\$2.50 ea.	\$5.00 ea.				
State	ment	Stuffers			·			
	500-1500 copies		\$0.14 ea.	\$0.17 ea.				
	2000-3000 copies		\$0.13 ea.	No Discount				
	3500-4500 copies		\$0.12 ea.	No Discount				
	Over 4500 copies		\$0.11 ea.	No Discount				
Product Shipping &		Shipping & Handling		\$				
Quantity Up to \$200.00		Handling \$10.00	Subtotal		\$			
\$200.01 and up		\$15.00	Tax (8.25 %) TX residents		\$			
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Company	/ Name			
Contact F	Person 🔲 I	Mr. 🗖 Ms.		
Title				
E-mail Ac	ldress			
Street Ac	ldress (requi	red for UPS de	livery)	
City, State	e, Zip			
Mailing A	\ddress (if di	fferent from ab	oove)	

____ Phone

Fax

PAYMENT INFORMATION

CHECK ENCLOSED (payable to Texas Bankers Association)

Credit Card (MC, Visa and AmEx accepted)

□ SEND INVOICE

You will be contacted by telephone to provide this information prior to processing your order.

MAIL: TEXAS BANKERS ASSOCIATION • P.O. Box 2569 • Austin, TX 78768-2569

PHONE: (512) 472-8388

FAX: (512) 472-8388

EMAIL: charlotte@texasbankers.com

WEB: www.texasbankers.com/store